



**KWANTLEN  
STUDENT  
ASSOCIATION**

**12666 72nd Avenue  
Surrey, BC V3W 2M8**

**Reception: 604.599.2126  
Facsimile: 604.599.2429  
Website: www.kusa.ca**

## **Advertisements on the Intercampus Shuttle**

**Date of Adoption:** April 3, 2013

**Date of Expiration:** April 3, 2016

**WHEREAS** the intercampus shuttle is a partnership between the Kwantlen Student Association and Kwantlen Polytechnic University, for which the majority of costs are funded by the Kwantlen Student Association;

**AND WHEREAS** it is desirable that the brand of the Kwantlen Student Association be as prominent as possible on the exterior of intercampus shuttle vehicles;

**AND WHEREAS** it is desirable that the intercampus shuttles, as a Kwantlen Student Association service to its members, should serve to support the channel of communication between the Kwantlen Student Association and its members;

**NOW, THEREFORE**, be it

**RESOLVED**, that the Kwantlen Student Association shall not allow advertisements on the exterior of intercampus shuttle vehicles, except for the names, logos, and mottos of the Kwantlen Student Association and Kwantlen Polytechnic University;

**RESOLVED**, that the Kwantlen Student Association shall allow advertisements in the interior of intercampus shuttle vehicles, provided that they support communication between the Kwantlen Student Association and its membership, or between Kwantlen Polytechnic University and its students; and

**RESOLVED**, that the Kwantlen Student Association encourage Kwantlen Polytechnic University to adopt advertising policies consistent with this operational policy