



MEDIA RELEASE

For Immediate Release

October 21, 2014

KSA Launches Move Our Cities Campaign

SURREY, BC – Surrey, BC – On Tuesday October 28 at 10:30am, the KSA will be launching the Move Our Cities campaign at the Atrium on the Surrey Campus of Kwantlen Polytechnic University. Move Our Cities is a campaign to bring attention to the need for increased transit service South of the Fraser. One of the major focuses of the campaign will be to encourage people to vote for city councillors who will promote the Mayor's vision for transit in Metro Vancouver.

South of the Fraser is the fastest growing region of Metro Vancouver yet has the lowest transit funding per capita in Metro Vancouver. KSA Vice President of Services Steven Button says **“as a Langley resident, I would certainly use transit more if service improved. Transit currently is at a point where the KSA runs a shuttle between our Langley and Surrey campuses to fill a gap in transit service South of the Fraser.”**

In June 2014 the Mayor's Council recommended a 30 year vision for transit in Metro Vancouver. This \$7.5 billion vision includes significant growth of rapid transit South of the Fraser and improved transit throughout the region. The Move Our Cities campaign supports the Mayors vision and calls on the Ministry of Transportation and Infrastructure to move forward with their plan.

KSA President Jessica Lar-Son said **“increased transit service South of the Fraser is an important part of the urban planning process to accommodate the growth we are seeing in our communities. Transit is a service that students and others in our communities rely on and use on a daily basis. It is essential that people are aware of the issues and possibilities for transit.”**

Transit is a foundational service for communities providing mobility options for people of all ages and levels of accessibility, enabling civic engagement, shopping, and social activities. Transit service and walkable communities have been linked to better health and reduced environmental impacts.

For more information, please visit the Move Our Cities campaign website at www.kusa.ca/moveourcities or contact:

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The Kwantlen Student Association represents over 17,500 students enrolled at the four Metro Vancouver campuses of Kwantlen Polytechnic University.