



FOR IMMEDIATE RELEASE
AUGUST 17, 2016

KWANTLEN ST. FARMERS MARKET LAUNCHES AT MINORU PLAZA

Richmond, BC— The Kwantlen St. Farmers Market is pleased to announce our new location at Minoru Plaza in the heart of Richmond. The market continues to showcase Kwantlen Polytechnic University students with produce from the Sustainable Agriculture Program. Find us at our new location in Minoru Plaza (7700 Minoru Gate) on the steps of the Richmond Cultural Centre on Tuesday August 22 from 12pm -4 pm.

The Kwantlen St. Farmers Market would like to acknowledge the support of Vancity who has for the second year, supported the Market with a generous grant of \$5,000. The funds help us provide weekly programming and support agriculture and student businesses at the market. Caitlin McCutchen, KSA VP External Affairs is happy to accept the grant as is an opportunity for us **“to promote and sustain our market which is a good avenue for our sustainable agriculture students to learn valuable skills related to running a farm based business and growing for a market.**

“Nestled between the Seniors’ Centre, Aquatics Centre, and the Library, Minoru Plaza is a great location for the market. We’re very grateful to City of Richmond Parks and Recreation Department for facilitating our move to this vibrant new location” says Anne Janzen, market manager. On Tuesday August 22 at 1pm, to celebrate our new location in Minoru Plaza there will be free cake at 1pm, live music and children’s activities.

Customers can expect local seasonal fruit and vegetables including tomatoes, corn, peaches, squash and melons, and prepared foods like baking, herbs and spices as well as bath and body products. The market happens from 12 noon to 4pm every Tuesday rain or shine until October 31, 2017. The market is located outside the Public Library at Minoru Plaza and free parking is accessible from both Granville Ave and Minoru Boulevard.

The Kwantlen St. Farmers Market is hosted by the Kwantlen Student Association and produced by Farm Fresh Events.

– END –

or more information please contact:

Jeremy McElroy

General Manager, Kwantlen Student Association
gm@kusa.ca | 604-599-2406

Anne Janzen

Market Manager, Farm Fresh Events
farmfreshevents@gmail.com | 778-688-3663

Kwantlen St. Farmers Market – <http://www.kusa.ca/kwantlenstmarket/>

 @KwantlenStMkt |  @KwantlenStMkt |  @KwantlenStMkt

The **Kwantlen Student Association** represents more than 19,000 students enrolled at the four Metro Vancouver campuses of Kwantlen Polytechnic University. The KSA actively seeks to enhance campus life, delivers student services, supports on-campus activities, and provides support for our student members.

Farm Fresh Events produces the North Delta Farmers’ Market, and the Experience Delta Farm & Culinary Tour. These keystone events focus on bringing together local artisanal foods and family friendly activities. All Farm Fresh events are created in the spirit of celebrating the home cook and each vendor is personally selected by former Chef Anne Janzen.