



# MEDIA RELEASE

For Immediate Release

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## Kwantlen Student Association Votes Yes on Referendum Question

**SURREY, BC** – The Kwantlen Student Association (KSA) has decided to fully support a yes vote on the transit referendum and calls upon the provincial government, the business community and environmental groups to do so as well. The referendum represents an opportunity to vastly improve the region economically and environmentally, creating a livable region able to meet the needs of all commuters.

The proposal would result in better transit for residents of the South Fraser region, who presently face infrequent and inadequate service. **“The KSA and our communities feel very strongly about the need for increased transit South of the Fraser. We have been running ‘Move Our Cities’, a campaign that supports increased transit funding. In light of the Referendum question released, the KSA supports a ‘yes’ vote, and would like to emphasize the need for transit service to increase immediately,”** stated Jessica Lar-Son, President of the KSA.

Kwantlen student and KSA councillor, Alex McGowan, believes that it is important for government to support the referendum. **“Studies of transit referendums elsewhere have shown the best chance of success is when all levels of government are united in support,”** McGowan asserts. **“For this referendum to succeed, we need to have the Province on board.”**

The KSA will be working together with other organizations to actively campaign for a yes vote in the upcoming referendum. Eric Wirsching, KSA Vice President of Student Life believes that informing voters is the key, **“With such a tight timeframe, it is important that every supporting organization get out there and immediately begin working to educate the public on the need for a yes vote. A no vote would mean regional traffic issues worsening and greenhouse gas emissions rising further and further. It is vital for our region that we vote yes in order to keep our economy and society moving forward.”**

The Kwantlen Student Association represents over 17,500 students enrolled at the four Metro Vancouver campuses of Kwantlen Polytechnic University.

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For more information please contact:

**Jessica Lar-Son**, President  
Kwantlen Student Association  
p 778.223.6737 | e president@kusa.ca

**Patrick Meehan**, Policy Coordinator  
Kwantlen Student Association  
p 778.668.1101 | e policy@kusa.ca